



The STORM4 Protective Risk Governance Trust Charter

Readiness Without Fear, Protection Without Exploitation

1. Purpose

We exist to protect lives, not exploit tragedy. Our mission is to deliver proportionate, ethical, and expert readiness for venues, organisations, and public spaces.

2. Ethical commitments

- **We do not sell fear:** Our training and messaging are founded on realistic, proportionate risk, not sensationalism or scare tactics.
- **We only serve where needed:** We do not upsell unnecessary services or engage with clients whose risk profile does not justify advanced Counter-Terrorism Risk Management support.
- **We price for value, not panic:** Our fees reflect the expertise and proven capabilities of our team, never opportunistic profit-seeking.

3. Operational integrity

- **Confidentiality First:** All client information and vulnerabilities are protected under strict confidentiality, unless legally required to disclose.
- **Evidence-Led Practice:** Threat intelligence, incident data, and legislation form the foundation of our procedures, never opinion alone.
- **Proportionate by Design:** Every intervention is tailored, from small venues to national-scale events, to ensure context appropriate, right sized measures.

4. Human-centric, always

- **Human-in-the-Loop:** Our methodologies embed human judgment, situational awareness, and decision-making authority into all procedural systems.
- **Staff First:** We prioritise staff understanding, psychological safety, and practical ownership, not just compliance checklists.

5. No conflict, no compromise

We do not serve interests that conflict with public safety, law enforcement cooperation, or civil rights protections. Where such risks exist, we withdraw, no exceptions.

Garry Jones
Director of STORM4Events Ltd.
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